

Some good news for a change, a CNBC Survey quoted in NAA Units Magazine. As always, we are on the lookout for opportunities to take advantage of this news.

CNBC Survey Charts Changing Attitudes Towards Renting

Digested From "Americans Pessimistic About Future Economic Growth, According to CNBC All-America Economic Survey"

CNBC News (03/18/11) by Jennifer Dauble

The newly released CNBC All-America Economic Survey found that attitudes towards owning a home have gotten more negative. Only 63 percent of those polled believe it is better to own than rent, which compares with 89 percent in a 1996 Fannie Mae survey. In addition, 48 percent of the country know someone who has been foreclosed upon or is facing the threat of foreclosure. That is an increase from 33 percent in September 2008. Nevertheless, the survey reports that 73 percent of Americans still believe that owning a home is an essential part of "the American dream." CNBC polled 800 Americans from across the country in all income groups, regions, and ages for its results. The survey was conducted from March 7-10.